



EXECUTIVE OFFICE OF THE PRESIDENT
ECONOMIC TRANSFORMATION SECRETARIAT
STATE HOUSE, KENYA

KEY FERTILIZER HIGHLIGHTS

The Fertilizer subsidy program was started in January 2023 targeting the food basket counties following the rain pattern from North, Central and South Rift and gradually to the rest of the country.

This far 40 counties have benefitted from the program with the following value chains;

- Maize
- Potatoes
- Coffee
- Horticulture
- Sugar cane

Tea, Cotton and Rice shall be on-boarded in the next two weeks.

Key Facts

- ✓ Total Fertilizer both planting and Top dressing already redeemed by the farmers as of today is **3,069,000**
- ✓ This far more than **1 M** farmers have benefited from a target of more **3M** farmers.
- ✓ The KK government subsidy program has subsidized both planting and top-dressing fertilizer at **KES 3,500** per 50 Kg bag.
- ✓ The subsidy program was a departure from the past where farmers were restricted to a max of **40 bags** of fertilizer. The KK subsidy program allowed a farmer a maximum as per their land size hence it covered both small- and large-scale farmers.
- ✓ The subsidy program has also brought on board seed growers with a commitment to maximize production that should reduce the cost of seed to the farmer in the next season and hence reduce on seed imports.
- ✓ Farmers were given both planting and top-dressing fertilizer based on recommendation from KALRO on both type and application formulae.
- ✓ The e-voucher system has proved a success story in that farmers were paying directly from their phone to KNTC hence eliminating the risk of middlemen, brokers and conmen.
- ✓ The e-voucher system is flexible enough to allow farmers to do partial redemption of the fertilizer bags allocated to them depending on their farm acreage.
- ✓ The distribution network was all NCPB and KNTC stores across the country and new short-term stores were opened in areas far from NCPB stores in partnership with the county governments. This reduced the distance and cost of transport covered by farmers to access fertilizer.
- ✓ The fertilizer in stock is sufficient to all the farmers in all the value chains for both the current ending long rains to the short rains expected in October.
- ✓ The farmers can access the fertilizer seven days in a week.



EXECUTIVE OFFICE OF THE PRESIDENT
ECONOMIC TRANSFORMATION SECRETARIAT
STATE HOUSE, KENYA

- ✓ The feedback from the farmers is positive and we expect bumper harvest this year especially in maize value chain. There are indications that the land acreage under crops has increased by more than 1/3 of the previous crop acreage.
- ✓ The amount of subsidized fertilizer availed by the government this year is the highest compared to previous years.
- ✓ Last year the amount of fertilizer availed by the government was **200,000 MT** compared to same time this year, government subsidy has hit above **400,000 MT** excluding the open market fertilizer.